



**AFRICA
E-MOBILITY
WEEK**

AEW
2026

Strategic Partnership Prospectus

Africa E-Mobility Alliance | AfEMA
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A Continental Platform for Implementation Alignment



Africa's electric mobility transition is entering a structured implementation phase.

- Regulatory frameworks are maturing.
- Blended finance mechanisms are being deployed.
- National energy and transport strategies are incorporating electrification pathways.
- Carbon finance and climate instruments are expanding into the mobility sector.

AEW2026 convenes public institutions, development finance actors, private sector leaders and implementation partners within a structured continental platform focused on alignment and execution.

AEW is designed as a policy- and finance-aligned platform supporting the acceleration of Africa's low-emission transport transition.

The Platform Prioritises



Regulatory coherence



Capital mobilisation



Implementation partnerships



Project pipeline visibility



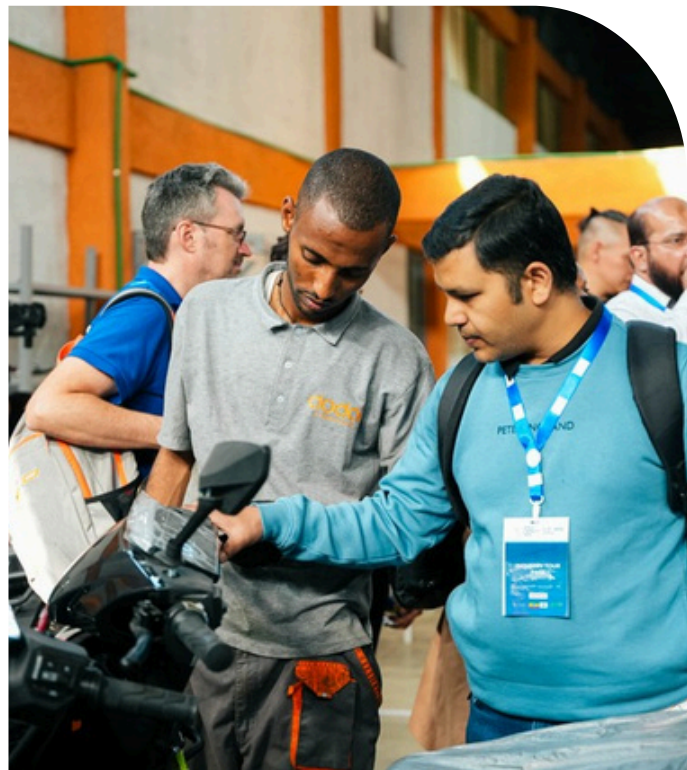
Institutional coordination



A Continental Platform for Implementation Alignment

AEW2025 Snapshot

- Participation spanning East, West, North, Central, and Southern Africa, with additional representation from Europe, Asia, and North America.
- **30%** private sector and innovators
- **25%** government institutions
- **1,000+** pre-event webinar registrations
- **300+** Youth Summit participants from more than 60 countries
- **20+** exhibiting organisations across the EV value chain



AEW2026 builds on this foundation with expanded institutional participation and strengthened cross-regional coordination.



STRATEGIC PARTNERSHIP TIERS



Platinum Partner

| **USD 30,000 (Exclusive)**

Designed for one anchor institution seeking visible alignment with Africa's electric mobility transition at continental level.

- Senior speaking role within flagship plenary
- Co-curation of one priority thematic track aligned with institutional mandate
- Integrated brand positioning across event platforms
- Strategic inclusion in aligned media engagement
- Executive delegation access and structured introductions
- Featured positioning within official post-event continental report

Positioning: Institutional leadership and implementation alignment.





STRATEGIC PARTNERSHIP TIERS



Gold Partner | USD 18,000

Structured programme integration for institutions seeking substantive engagement.

- Curated speaking opportunity within thematic track
- Programme-wide brand visibility
- Exhibition presence
- Delegate passes
- Inclusion within official post-event reporting

Positioning: Sector engagement with structured visibility.





STRATEGIC PARTNERSHIP TIERS



Silver Partner | USD 12,000

Structured programme integration for institutions seeking substantive engagement.

- Curated speaking opportunity within thematic track
- Programme-wide brand visibility
- Exhibition presence
- Delegate passes
- Inclusion within official post-event reporting

Positioning: Sector engagement with structured visibility.





THEMATIC & IMPLEMENTATION VISIBILITY

Featured Panel + Report Spotlight

| USD 4,500

Designed for focused thematic positioning within priority implementation areas.

- Branded integration within curated thematic session
- Moderated positioning aligned with policy or finance priorities
- Logo presence across session promotion
- Inclusion within post-event report
- Digital amplification pre- and post-event

Webinar Sponsorship

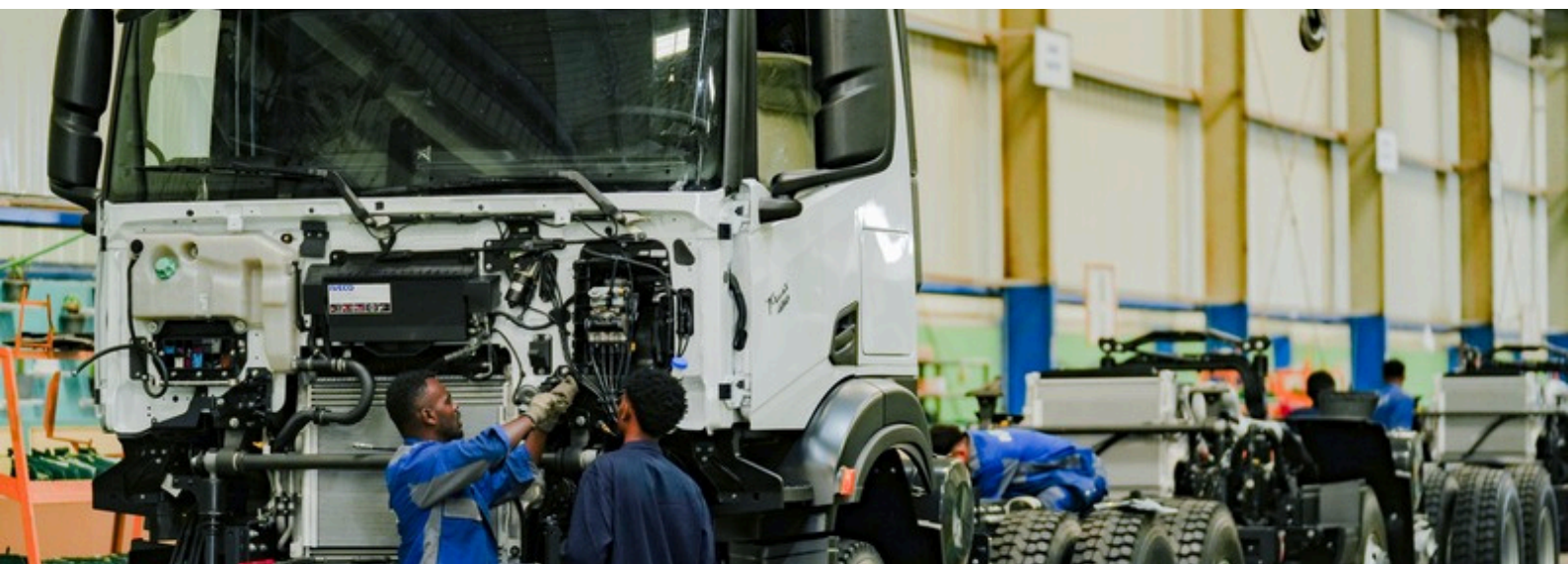
| USD 4,000 per session

Quarterly implementation-focused webinars feeding into AEW2026 programme development.

- Speaking opportunity aligned with implementation priorities
- Co-branding across promotional materials
- Targeted audience engagement
- Post-webinar amplification

Experience & Activation Sponsorship

- Networking Reception Sponsor – **USD 12,000**
- Industry Tour Sponsor – **USD 8,000**
- Media Partner – **USD 10,000**
- Charging Lounge Sponsor – **USD 7,500**
- Lanyards / Hospitality Sponsor – **USD 5,000**





STRATEGIC VALUE

Why Partner with AEW2026?

- **Policy Proximity** | Direct engagement with national and sub-national regulators shaping mobility frameworks.
- **Capital Alignment** | Exposure to project developers, investors and structured finance actors across regions.
- **Pipeline Visibility** | Access to emerging project pipelines and implementation initiatives.
- **Institutional Coordination** | Alignment across public, private and development actors.
- **Continental Positioning** | Association with a leading platform advancing Africa's low-emission transport agenda.



NEXT STEPS

We welcome a discussion to explore alignment between AEW2026 and your 2026 institutional priorities.

For further information or to schedule a conversation:

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